

MIAMI GUIDE & MAP

M U L T I L I N G U A L • M U L T I M E D I A



ENGLISH
SPANISH
FRENCH
GERMAN
ITALIAN
PORTUGUESE
CHINESE
JAPANESE
RUSSIAN

PRINT • MOBILE • DIGITAL

OUR MULTIMEDIA ADVERTISING INCLUDES:

- **Your Content Marketing Editorial in 9 languages**
- Location shown on appropriate maps
- Website: vgp.com Smartphone: vgp.com/mobile Tablet: vgp.com – all in 9 languages
- Connecting advertiser Facebook page to overseas social media networks

US Department of Commerce states each international visitor spends up to 5 times more than domestic one. This means the purchasing power of 6.5 million international visitors who came to Miami last year equals 32.5 million domestic tourists!

Embracing new innovations in media technology and building the social network between the visitor and your business

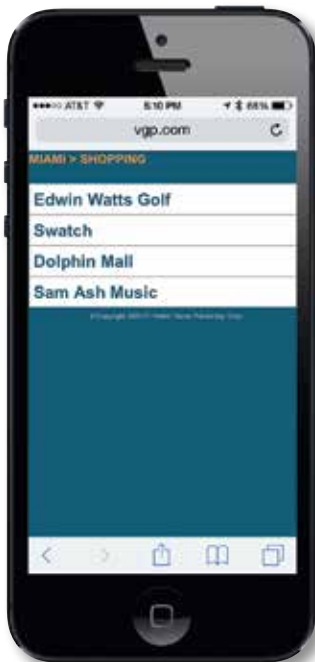
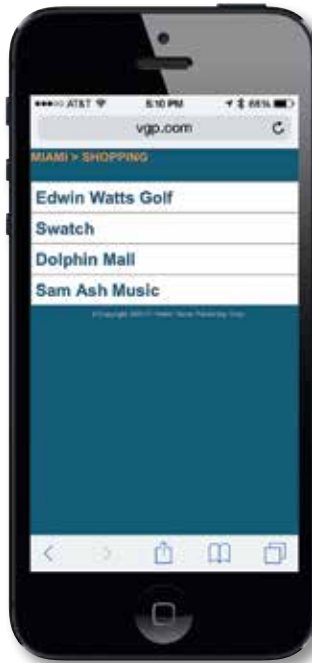


vgp.com

MIAMI GUIDE & MAP

M U L T I L I N G U A L • M U L T I M E D I A

5 EASY STEPS TO YOUR DESTINATION
On our smartphone App vgp.com/mobil



MIAMI GUIDE & MAP

M U L T I L I N G U A L • M U L T I M E D I A

Downloadable Maps for Offline Use
FROM OUR WEBSITE AND OUR SMARTPHONE APP
vgp.com vgp.com/mobile



MIAMI GUIDE & MAP

M U L T I L I N G U A L • M U L T I M E D I A

MIAMI MULTILINGUAL GUIDE DISTRIBUTION

Estimated Annual Audience – 10,935,969*

A LOFT SOUTH BEACH, Miami Beach, FL
AIR WORLD TRAVEL, Miami Beach, FL
ARMED FORCES SERVICE CENTER @ MIAMI INTERNATIONAL
AIRPORT, Miami, FL
AVALON HOTEL, Miami Beach, FL ***
BAYSIDE MARKETPLACE, Miami, FL
BEACH OUTLET @ STARDUST HOTEL, Miami Beach, FL
BEACH PLACE HOTEL, Miami Beach, FL
BED & DRINKS MIAMI BEACH, Miami Beach, FL ***
BEST MIAMI HOTEL, Miami, FL
BEST WESTERN, Florida City, FL
BEST WESTERN, Miami, FL
BEST WESTERN ATLANTIC BEACH HOTEL, Miami Beach, FL
BEST WESTERN KENDALL AIRPORT, Miami, FL
BIG BUS TOUR KISOK, Miami, FL ***
BLUE MOON HOTEL, Miami Beach, FL ***
BOARDWALK R.V. RESORT, Homestead, FL
BUDGET HOST INN, Florida City, FL
CADILAC COURTYARD MARRIOTT, Miami Beach, FL ***
CANDLEWOOD SUITES, Miami, FL
CARDOZO HOTEL, Miami Beach, FL ***
CATALINA HOTEL & BEACH CLUB, Miami Beach, FL *** / *
CAVALIER HOTEL, Miami Beach, FL
CHELSEA HOTEL, Miami Beach, FL ***
CLARION INN & SUITES, Miami Springs, FL
CLASSIC TRAVEL @ BEACH SCOTTER RENTAL, Miami Beach, FL
COMFORT SUITES, Kendall, FL
COMMODORE INN IN THE GROVES, Coconut Grove, FL
CONRAD HOTEL, Miami, FL *** / *
COUNTRY INN AND SUITES, Miami, FL
COURTYARD BY MARRIOTT, Coconut Grove, FL ***
COURTYARD BY MARRIOTT, Miami Beach, FL
COURTYARD BY MARRIOTT @ DOLPHIN MALL, Miami, FL
CROWN PLAZA HOTEL, Miami, FL
DAYS INN, Homestead, FL
DAYS INN, Miami Springs, FL
DAYS INN MIAMI INT'L AIRPORT, Miami, FL
DAYS INN OCEANSIDE, Miami Beach, FL
DELANO HOTEL, Miami Beach, FL ***
DON SHULA'S HOTEL & GOLF CLUB, Miami Lakes, FL ***
DORAL GOLF RESORT, Miami, FL ***
DOUBLETREE GRAND HOTEL, Miami, FL
DOUBLETREE SURFCOMBER HOTEL, Miami Beach, FL ***
EDEN ROC, Miami Beach, FL ***
EL PALACIO SPORTS HOTEL, Opa Locka, FL
ELEMENT MIAMI INT'L AIRPORT, Miami, FL
EPIC HOTEL, Miami, FL ***
EUROSUITES HOTEL & RESIDENCES, Miami, FL
EXTENDED STAY AMERICA, Coral Gables, FL
EXTENDED STAY AMERICA, Miami, FL
EXTENDED STAY AMERICA, Miami, FL
EXTENDED STAY AMERICA, Miami, FL
EXTENDED STAY AMERICA, Miami, FL
EXTENDED STAY AMERICA, Miami, FL
EXTENDED STAY AMERICA, Miami Springs, FL
FASHIONHAUS HOTEL, Miami Beach, FL ***
FLORIDIAN HOTEL, Homestead, FL
FOUR AMBASSADORS HOTEL, Miami, FL **
FOUR SEASONS HOTEL, Miami, FL *** / *
GALE SOUTH BEACH & RENTAL HOTEL, Miami Beach, FL ***
HABITAT RESIDENCE, Miami, FL
HACIENDA MOTEL, Miami, FL
HALF PRICE TOURS, Miami Beach, FL
HALF PRICE TOURS, Miami Beach, FL
HAMPTON INN, Coconut Grove, FL
HAMPTON INN, Miami, FL
HAMPTON INN, Miami, FL
HAMPTON INN & SUITES, Miami, FL
HAMPTON INN & SUITES, Miami, FL
HILTON GARDEN INN, Miami, FL ***
HILTON MIAMI DOWNTOWN, Miami, FL
HOLIDAY INN AIRPORT HOTEL, Miami Springs, FL
HOLIDAY INN EXPRESS, Hialeah, FL
HOLIDAY INN EXPRESS, Homestead, FL
HOLIDAY INN EXPRESS, Kendall, FL
HOLIDAY INN EXPRESS, Miami, FL
HOLIDAY INN EXPRESS, Miami, FL
HOLIDAY INN EXPRESS (DORAL), Miami, FL
HOLIDAY INN EXPRESS HIALEAH MIAMI LAKES, Hialeah, FL
HOLIDAY INN MIAMI AIRPORT WEST, Miami, FL
HOLIDAY INN UNIVERSITY OF MIAMI, Coral Gables, FL ***
HOMEWOOD SUITES BY HILTON, Miami, FL

*DISTRIBUTION CONDUCTED BY CTM BROCHURE & DISPLAY



vgp.com

MIAMI GUIDE & MAP

M U L T I L I N G U A L • M U L T I M E D I A

DISTRIBUTION BY CTM (continued)

HOTEL INTERCONTINENTAL, Miami, FL
HOTEL VICTOR, Miami Beach, FL ***
HYATT REGENCY, Coral Gables, FL ***
HYATT SUMMERFIELD SUITES, Miami, FL
I LOVE LITTLE HAVANA VISITOR CENTER, Miami, FL
JAMES ROYAL PALM HOTEL, Miami Beach, FL ***
JAZZ ON SOUTH BEACH HOSTEL, Miami Beach, FL
JW MARRIOTT, Miami, FL ***
KNIGHTS INN, Florida City, FL
KOA CAMPGROUND MIAMI SOUTH, Miami, FL
LA QUINTA INN & SUITES, Cutler Ridge, FL
LA QUINTA INN & SUITES, Miami, FL
LA QUINTA INN & SUITES, Miami, FL
LA QUINTA INN & SUITES, Miami, FL
LA QUINTA INN & SUITES, Miami Lakes, FL
LODGING OFFICE HOMESTEAD AIR FORCE BASE, THE, Homestead Afb, FL
LOEWS MIAMI BEACH HOTEL, Miami Beach, FL ##
LORD BALFOUR, Miami Beach, FL
LTC LUIS MARTINEZ ARMY RESERVE CTR, Perrine, FL
MANDARIN ORIENTAL HOTEL, Miami, FL ***
MARRIOTT @ SOUTH BEACH, Miami Beach, FL #
MARRIOTT BISCAYNE BAY, Miami, FL ***
MARRIOTT VILLA'S AT DORAL, Miami, FL
MIAMI DISCOUNT TOURS, Miami Beach, FL
MIAMI GRAND VACATIONS, Miami Beach, FL
MIAMI HOSTEL, Miami Beach, FL
MIAMI INFO TOURS, Miami Beach, FL
MIAMI PRINCESS HOTEL, Miami, FL
MIAMI RESERVATION CENTER, Miami Beach, FL
MIAMI RIVER INN, Miami, FL
MIDTOWN INN, Miami, FL
MONDO VIAGGI TOURS, Miami Beach, FL
MOTEL 6, Cutler Bay, FL
MOTEL 6, Miami, FL
MOTEL 7, Miami, FL
MOTEL BLU, Miami, FL
NATIONAL HOTEL, THE, Miami Beach, FL ***
OCEAN REEF HOTEL, Miami Beach, FL
PALACIO INN, Miami, FL
PARISIAN HOTEL & SUITES, Miami Beach, FL
PARK CENTRAL HOTEL, THE, Miami Beach, FL ***
PARKWAY MOTEL, Miami Springs, FL
PULLMAN MIAMI AIRPORT, Miami, FL
QUALITY INN, Florida City, FL
QUALITY INN MIAMI AIRPORT DORAL, Miami, FL #
QUALITY INN SOUTH, Kendall, FL
RAMADA INN, Florida City, FL
RAMADA INN, Hialeah, FL
RAMADA INN MIAMI AIRPORT, Miami, FL
RED ROOF INN, Miami, FL
RED SOUTH BEACH, Miami Beach, FL ***
RESIDENCE INN MARRIOTT, Miami, FL #
RICHMOND HOTEL, Miami Beach, FL
RITZ CARLTON, Coconut Grove, FL ***
RITZ CARLTON, Key Biscayne, FL ***
RITZ CARLTON (SOUTH BEACH), Miami Beach, FL ***
RIVER PARK HOTEL & SUITES, Miami, FL
RUNWAY INN, Miami Springs, FL
SADIGO COURT, Miami Beach, FL ##
SEAGULL HOTEL, Miami Beach, FL
SETAI, THE, Miami Beach, FL ***
SETAI, THE, Miami Beach, FL ***
SHERATON FOUR POINTS HOTEL, Miami Beach, FL
SHERATON MIAMI AIRPORT HOTEL, Miami, FL
SINBAD MOTEL, Miami, FL
SLEEP INN @ MIAMI INTERNATIONAL AIRPORT, Miami Springs, FL
SONESTA HOTEL, Coconut Grove, FL ***
SOUTH BEACH TOURIST INFO CENTER, Miami Beach, FL
SOUTH BEACH TOURIST INFORMATION CENTER @ THE VISCAY HOTEL, Miami Beach, FL ***
SOUTH FLORIDA TOURS AND TRAVEL I, Miami, FL ***
SOUTH FLORIDA TOURS AND TRAVEL II, Miami, FL ***
SOUTH RIVER SUITES, Medley, FL
SOUTH SEAS HOTEL, Miami Beach, FL
SPRINGHILL SUITES BY MARRIOTT, Miami, FL
STARLITE WEST MOTEL, Miami, FL
SUN' N SURF MOTEL, Miami, FL
SUPER 8 MOTEL, Florida City, FL
THE CLAY HOTEL, Miami Beach, FL
THE FALLS, Miami, FL
THE PALMS SOUTH BEACH, Miami Beach, FL ***
THE W HOTEL, Miami Beach, FL
TIDES HOTEL, THE, Miami Beach, FL ***
TOURIST INFORMATION CENTER @ COMPUTERS ELECTRONICS EXCHANGE, Miami Beach, FL ***
TOWER 41 PARKING, Miami, FL
TRAVELODGE, Florida City, FL
TROPICS HOTEL, THE, Miami Beach, FL
VICEROY MIAMI ELIZA, Miami, FL ***
VICTORIA GUEST HOUSE, Homestead, FL
VINTRO HOTEL, Miami Beach, FL
VISIT MIAMI BEACH INFO CENTER, Miami Beach, FL ***
WESTIN HOTEL & RESORT, Coral Gables, FL ***
WORLD QUEST TRAVEL CLUB, Miami Beach, FL
YACHT CLUB @ PORTOFINO, THE, Miami Beach, FL ***

CURRENT ADVERTISING RATES

| ADVERTISEMENT SPACE: | SPECS: Fractional & Decimal | ANNUAL COST: |
|--------------------------|-----------------------------|--------------|
| Quarter Page | 3 11/16" x 4 3/4" | \$ 6,250 |
| Half Page (horizontal) | 7 7/8" x 4 3/4" | \$ 10,000 |
| Half Page (vertical) | 3 11/16" x 10" | \$ 10,000 |
| Full Page | 7 7/8" x 10" (live area) | \$ 17,500 |
| Inside Cover (Full Page) | 7 7/8" x 10" (live area) | \$ 20,500 |
| Back Cover | 3 11/16" x 10" | \$ 18,500 |

ALL OF OUR ADVERTISING RATES INCLUDE:

- **Your Content Marketing Editorial in 9 languages**
- Location shown on appropriate map
- Website vgp.com iPhone vgp.com/mobile iPad vgp.com/eGuide – all in **9 languages**
- Connecting advertiser Facebook page to overseas social media network

Embracing new innovations in media technology and building the social network between the visitor and your business

