

# Washington DC GUIDE & MAP

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## OUR MULTIMEDIA ADVERTISING INCLUDES:

- **Your Content Marketing Editorial in 9 languages**
- Location shown on appropriate map
- Website [vgp.com](http://vgp.com) iPhone [vgp.com/mobile](http://vgp.com/mobile) iPad [vgp.com/eGuide](http://vgp.com/eGuide) – all in **9 languages**
- Connecting advertiser Facebook page to overseas social media network

US Department of Commerce states each international visitor spends up to 5 times more than domestic one. This means the purchasing power of 1.5 million international visitors who came to Washington DC last year equals 7.5 million domestic tourists!

Embracing new innovations in media technology and building the social network between the visitor and your business

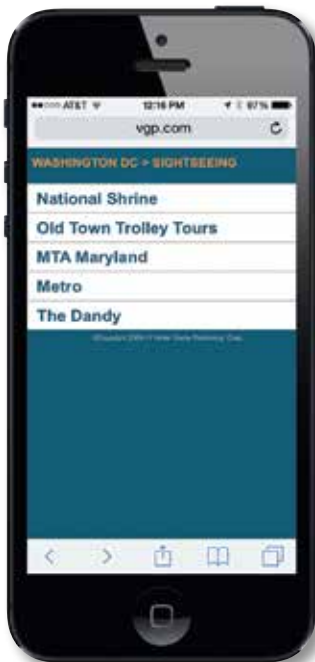
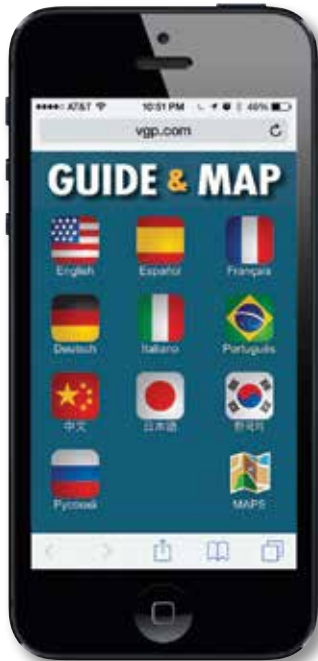


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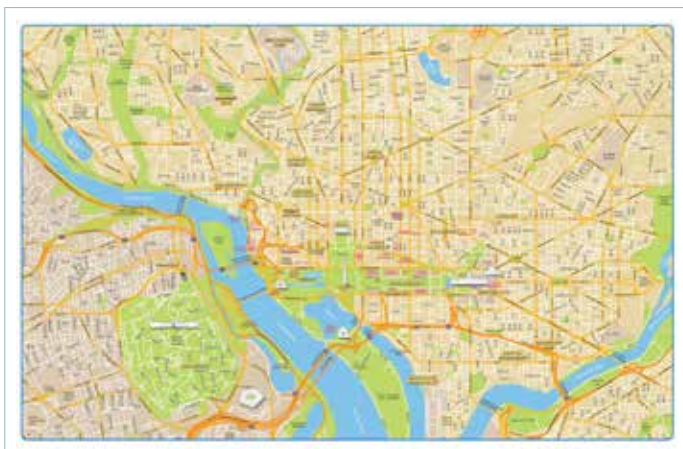
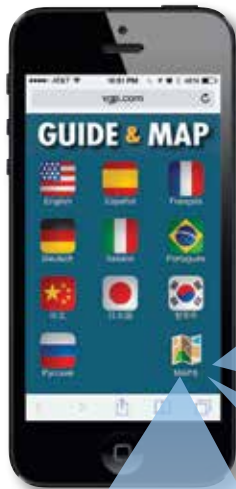
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Today, with new media technologies our “market capture” has dramatically increased, first with our website (www.vgp.com) since 1995, then with our iPhone Web App (www.vgp.com/mobile) and now with our new iPad eGuide (www.vgp.com/eguide) – all in 9 languages. All of our new media distribution channels are on all covers of our guides, which act like a virtual billboard.

## DISTRIBUTION CONDUCTED BY CTM IN WASHINGTON DC

GEORGETOWN  
HOLIDAY INN  
SAVOY SUITES  
GT UNIVERSITY CTR  
GEORGETOWN INN  
HOTEL MONTICELLO  
LATHAM HOTEL  
FOUR SEASONS  
GEORGETOWN SUITES

FOGGY BOTTOM  
RITZ CARLTON  
MELROSE HOTEL  
WASHINGTON SUITE  
ST. GREGORY  
SWISSOTEL WATERGATE HOTEL  
DOUBLETREE NEW HAMPSHIRE AVE.  
GW UNIVERSITY INN  
RIVER INN  
BEST WESTERN SUITE  
RENAISSANCE  
CONCORDIA MARRIOTT  
WESTIN GRAND HOTEL  
PARK HYATT  
1 WASHINGTON CIRCLE  
EMBASSY SUITES HOTEL  
WASHINGTON MARRIOTT  
FAIRMONT  
REMINGTON HOTEL

DUPONT CIRCLE  
MADERA HOTEL  
PALOMAR HOTEL  
WASHINGTON HILTON & TOWERS  
TOPAZ HOTEL  
EMBASSY SQUARE SUITES

CARLYLE SUITES  
INN AT DUPONT  
MARRIOTT RESIDENCE INN  
CHUCHILL HOTEL  
WASHINGTON COURTYARD MARRIOTT  
WESTIN FAIRFAX AT EMBASSY ROW  
HILTON EMBASSY ROW HOTEL  
MAYFLOWER HOTEL  
DUPON HOTEL (JURY HOTEL)

DOWNTOWN  
COURTYARD MARRIOTT  
DOUBLETREE RHODE ISLAND AVE.  
HOMWOOD SUITES  
HOLIDAY INN CENTRAL  
THE JEFFERSON HOTEL  
THE BEACON HOTEL  
THE QUINCY SUITES  
STATE PLAZA HOTEL  
SAINT REGIS  
CAPITOL HILTON  
CROWNE PLAZA  
DONOVAN  
CAPITOL HILL SUITES  
HOLIDAY INN ON THE HILL /LIASON  
WASHINGTON PLAZA  
ROUGE HOTEL  
WESTIN HOTEL  
THE W HOTEL  
JW MARRIOTT HOTEL  
THE WILLIARD INTER-CONTINENTAL  
MARRIOTT METRO CENTER  
HARRINGTON HOTEL  
RENAISSANCE HOTEL  
GRAND HYATT  
RED ROOF INN

PHEONIX PARK HOTEL  
WASHINGTON COURT HOTEL  
HOLIDAY INN CAPITOL  
HYATT REGENCY  
HOTEL GEORGE  
FOUR POINTS HOTEL SHERATON  
HENLEY PARK HOTEL  
MADISON HOTEL  
MORRISON CLARK HOTEL  
MARRIOTT COURTYARD CONVENTION CTR.  
HAY ADAMS HOTEL  
LOMBARDY HOTEL  
COMFORT INN DOWNTOWN DC  
HILTON GARDEN INN  
RESIDENCE INN MARRIOTT  
HELIX HOTEL  
HOVARD JONSON  
BEST WESTERN CAPITOL HILL  
ALLEN LEE  
BEST WESTERN CAPITOL SKYLINE  
DAYS INN UPTOWN CONNECTICUT AV

VISITOR CENTERS  
OLD TOWN TROLLEY BOOTH @ UNION STATION  
UNION STATION INFO BOOTH  
GEORETOWN MALL INFO BOOTH  
REAGAN INTERNATIONAL TRADE CTR.  
WHITE HOUSE VISITORS CENTER  
PENTAGON CITY MALL INFO. BOOTH  
POST OFFICE PAV. / FOR. EXCHANGE  
CONVENTION CENTER

AIRPORTS  
BWI AIRPORT WELCOME CENTER  
TRAVELERS AID @ DULLES AIRPORT  
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## CURRENT ADVERTISING RATES

ADVERTISEMENT SPACE:	SPECS: Fractional & Decimal	ANNUAL COST:
Quarter Page	3 11/16" x 4 3/4"	\$ 7,990
Half Page (horizontal)	7 7/8" x 4 3/4"	\$ 13,990
Half Page (vertical)	3 11/16" x 10"	\$ 13,990
Full Page	7 7/8" x 10" live area	\$ 25,990
Back Cover (half page vertical)	3 11/16" x 10"	\$ 24,990

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